



Safer Streets Warrington Privacy Notice

Who we are?

When you visit our website [Safer Streets Warrington](#) and more generally, use any of our services (the "Services" which include the Website), we appreciate that you are trusting us with your personal information. We take your privacy very seriously.

In this privacy notice, we seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it.

This notice applies to all information collected through our Service as well as any related services, sales, marketing or events, this includes details relating to the e-learning package associated with Safer Streets.

What personal data do we collect and why we collect it?

We automatically collect certain information when you visit, use or navigate our website. This information does not reveal your specific information (like your name or contact information), but may include device and usage information, such as your IP address browser and device characteristics, language preferences, county, location and information about how and when you accessed the site. This information is primarily needed to maintain the security of the site and operation of our website, and for internal/external analytics and reporting purposes.

Like many other businesses, we also collect information through cookies and similar technologies. They may include but is not limited to, log and usage data, device data and location data.

In order to enhance our ability to provide relevant marketing, offers and services, we may obtain information from other sources such as joint marketing partners, affiliate programs etc. This is for the purpose of targeted marketing, advertising and promotion.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Safer Streets Warrington E-learning

In order to access and make use of the e-learning, you are required to create an account. The package is hosted by Purple Leaf and details of their privacy policy can be found on the site.

The learning itself requires the provision of a name and e-mail address to gain access.

Some generic information is asked for in relation to: age, gender and profession. This is to monitor engagement with the product and may inform amendments and improvements to the content. Similarly, it may be used to feed back to partners in terms of trends to improve a variety of services. This data is grouped and not associated at the individual or account level. It is your choice as to whether you wish to provide this information.

If you are a taxi driver/ applying to be one, there is a required field in respect of your current license number/ application number. This is used to directly inform Warrington Licensing of completion of the package and to streamline them updating their records.

On completion of the e-learning there are several questions in relation to understanding your experience and whether the package has met its learning objectives. These questions are used to inform changes to the content and seek to improve the overall experience.

Who we share your data with

We use personal information collected via our website for a variety of purposes described below:

- To request feedback on the user journey of our website.
- To protect our service, keeping it safe and secure.
- To help inform decisions that may improve the website's usability.
- To understand user requirements for support.
- To inform decisions that have the potential to improve sexual violence support services.
- To feedback to partner organisations on the number of website referrals and most popular searches/pages.
- To send you marketing and promotional communications.
- For other business purposes such as data analysis, identifying usage trends etc.

How long do we retain your data?

We will only keep information for as long as it is necessary. We aim to protect your data through a system of organisational and security measures.

What rights do you have over your data?

You can review, change or terminate the information you provide. Most web browsers are set to accept cookies by default. You can choose to set your browser to remove cookies or reject requests. If you do this, it could affect certain features or services of our website. To opt-out of internet-based advertising by advertisers you can visit <https://optout.aboutads.info/>

Should you wish to close your account associated with the e-learning, please contact support@indegucollege.co.uk